



WindowSeat offers a grandstand view of the world



A new mobile application wants air passengers to discard those uninspiring map views on aircraft in-flight entertainment systems in return for a full flight tour guide system.

WindowSeat is the latest offering from Oregon-based AppOven and is an attempt to give travellers a better understanding of where they are heading and what's underneath them as they fly from A to B.

The idea is that users can enter their departure and arrival points, airline and time, with the app working out the rest so that an accurate flight path can be calculated.

Once in the air, users just turn on the app and follow their route on-screen. As the software has worked out the route in advance and knows the departure time, users can track exactly where they are at any given time – with a tool to allow minute adjustments to time and location if they change during the journey.

Of course, just looking at a map is a bit dull after a while, so WindowSeat includes detailed information as to what is on the ground, such as attractions, landmarks, cities and popular locations.

Begs the question: who needs on-board in-flight entertainment when tablets and mobile devices are doing it all in a more detailed and exciting way? And they can include movies...