



Say Hello to Hello Gorgeous Models

Santa Barbara is no stranger to gorgeous people—Rob Lowe does call this town home after all—but it seems that there has been a bit of a surge of the too-beautiful-for-words types. Enter Hello Gorgeous Models, Santa Barbara’s new local modeling agency, owned and managed by the lovely former international model and actress, Shannon Loar-Coté.

Hello Gorgeous Models was a natural choice for world-renowned Coté—a woman of beauty and grace whose power-in-the-photograph has been seen on covers of local and international magazines over the years—as she has been producing and directing various fashion shows and related events in town for the past five years. It was only a matter of time before she returned to her roots.

Loar-Coté is bringing even more beauty to the forefront of the Santa Barbara image through her make-up artistry, connection with Montecito Aesthetic Institute, photo styling and now modeling agency.

The emergence of a local modeling agency will provide fresh faces and exceptional local talent to the many producers, photographers and others looking to feature the best in beauty. Beautiful models + a killer landscape, need I say more?

The modeling agency kicks off with a launch party on Friday, September 20 inside Montecito Aesthetic Institute (1150 Coast Village Rd.) starting at 7 p.m., where the agency (as well as Loar-Coté's Blush & Lashes business) is located. Enjoy mingling with models over martinis, champagne and live performances at this red carpet celebration. Cocktail attire required.

Check out more information about Hello Gorgeous models [here](#), and keep an eye-out for an influx in photo shoots around town. Who knows, you just might get discovered.