



NOVEMBER 2008

## *what's* NOW!



### DO GOOD!

Toting your arugula and Gouda just got cooler and eco-friendly. **Sheryl Crow** and Whole Foods Markets have joined forces to create their first celebrity-designed Better Bag (\$1), in stores now. All proceeds from sales of the reusable totes, made from recycled plastic bottles, will benefit the National Resources Defense Council. "I'm a big believer in doing what you can; even if it's something as small as reducing the amount of plastic you use," says Crow. ■

