

DAILY NEWS

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going green

Wrap a Gift in a Gift That Keeps On Giving

Double the gift-giving love for your favorite friends and family members and cut down on wrapping paper waste by delivering your gifts in the season's hottest reusable tote bag.

For under a dollar, just \$0.99 for the larger bag and \$0.79 for the smaller size, Whole Foods shoppers can purchase a special edition "A Better Bag," the store's signature reusable shopping bag designed by eco-conscious singer Sheryl Crow.

Not only are these totes quickly becoming must-have items but they cost less than fancy gift boxes and glossy paper gift bags. They'll also keep on giving with the Go Green Bag Refunds your friends and loved ones will receive when they bring their own stylish bag to the grocery store. And with a five-cent bag tax proposed for shoppers in New York City, stockpiling your own bags, especially when they look as good as this one, is just good sense.

The first-ever special edition design of Whole Foods Market's beloved A Better Bag, is made from 80 percent post-consumer plastic bottles and features an artist's rendering of a tree with exclusive words written by Sheryl Crow woven into the design. Bags are available at Whole Foods Market store. Visit www.wholefoodsmarket.com for locations.

